

HOSTED BY



Professional Development for
Managers, Leaders & Their Teams

Career Coaching & Professional
Development for Mid-Career
Professionals

YOUR PRESENTER

Mary C. Kelly, PhD
Economist, Leadership Expert,
Trainer & Author



Mary Kelly, Ph.D., is the CEO of Productive Leaders, a consulting firm specializing in professional speaking and business training for education, government and private business organizations.

Visit www.ProductiveLeaders.com

Intermediate Social Media

A Hands-On Workshop for Intermediate Users

You've completed the beginner classes for LinkedIn, Twitter and Facebook... NOW WHAT?

This session is designed just for you!

- LinkedIn users who have started their profile and have a few connections.
- Facebook users who want to create a professional or business profile in addition to their personal page.
- Twitter users who want to build credibility and respect.

In just 2 hours advance your skills to

- Improve profiles & get noticed for the RIGHT reasons
- Establish yourself as an EXPERT in your field
- Maximize your status to build awareness & INTEREST

This fast-paced, "hands on" workshop will help you take your social media profiles, skills and networking. Build more advanced capabilities of the "social media triad" and how to implement them into your business or personal networking strategy.

Only \$59.00! Register Now!

www.mpower-consulting.net
(See DON'T MISS at bottom left of home page)

Intermediate Social Media + Bonus Session \$69.00

March 31 | April 27 | May 12
All Dates 5:30-7:20pm | Bonus Session 7:30-8:00pm

Bring \$4 cash for parking and your laptop to:
Small Business Development Center at UCCS
1420 Austin Bluffs Parkway | Colorado Springs, CO 80918

BONUS SESSIONS

Register for these additional power-packed 30-minute sessions to leverage social media specifically for

MARCH 31, 7:30-8:00pm, for BUSINESS OWNERS:

Use your network to create new leads through introductions, groups, direct messages and other Social Media tools!

APRIL 27, 7:30-8:00pm, for JOB SEEKERS:

Make contact with potential employers, generate job leads through connections, groups & introductions!

MAY 12, 7:30-8:00pm, for MANAGERS, OFFICE MANAGERS, OPERATIONS & HR PROFESSIONALS, BUSINESS OWNERS:

Announce positions without costly advertising, build your professional network of business partners and more!